

Public Image Action Checklist for July 2022

	Date	Task
<input type="checkbox"/>	July Week 1	Replace 2021 Theme graphic on all collateral including
<input type="checkbox"/>		– Club website
<input type="checkbox"/>		– Club social media cover pages
<input type="checkbox"/>		———— Facebook
<input type="checkbox"/>		———— Instagram
<input type="checkbox"/>		———— YouTube
<input type="checkbox"/>		———— LinkedIn
<input type="checkbox"/>		———— Club newsletter
<input type="checkbox"/>		Share photos of installation of officers on social media
<input type="checkbox"/>		
<input type="checkbox"/>	July Week 2	Post meaning of new theme on social media
<input type="checkbox"/>		Take photo of club's 2022 - 2023 Board members
<input type="checkbox"/>		– Share on social media
<input type="checkbox"/>		– Send to local paper
<input type="checkbox"/>		– Add to club website
<input type="checkbox"/>		Share photo from club meeting on social media
<input type="checkbox"/>		
<input type="checkbox"/>	July Week 3	Share photos from club meeting on social media
<input type="checkbox"/>		Highlight one member's story with photo
<input type="checkbox"/>		
<input type="checkbox"/>	July Week 4	Share photo from club meeting on social media
<input type="checkbox"/>		Highlight one club committee or service project
<input type="checkbox"/>		
<input type="checkbox"/>	Every week	
<input type="checkbox"/>		
<input type="checkbox"/>	Suggested hashtags	#Rotary #RotaryPower #RotaryHappy #YourClub'sName #Imagine #YourServiceProject #District6690
<input type="checkbox"/>		